

Sounding Off About The Bugle

Newsletters date back to ancient Rome when they were carved in stone. When Bermuda Greens was under construction, a newsletter named The Bugle, was printed and posted on kiosks by the developer. In 1994, residents Beverly Davisson and Kay LeBoeuf, made sure The Bugle continued every month.

Typed on both sides of an 8.5" x 11" single sheet of paper, Beverly and Kay printed it at Kinko's, the closest office store at the time. Next, they folded them by hand before putting them in plastic holders on each kiosk. When Beverly moved in 1999, they both resigned.

Kent and Shirley Shaffer were next to write and edit The Bugle. The content and format were similar, but the management company took the finished product to the printer. Barbara Vanasse and several others volunteered to fold them. Until 2009 when Kent passed away, the pair kept residents informed.



At this time, Susan Shrewsbury volunteered as editor. Though the format was the same, content included reports from the President and the Treasurer. In addition, committees and clubs sent information about their activities. "Whether they were handwritten or typed, they were edited to fit the format," Susan said. The only expense was printing.

"When new kiosks were being installed, we couldn't use them to distribute The Bugle," Susan recalled. Email was now a growing distribution method, but many residents didn't yet have access or know how to use it. Again, kind neighbors personally delivered them door to door.

Thanks to various contributors, The Bugle stayed a regular source of the news until April 2020. "The content seemed to be redundant, interest was waning and gathering news became a challenge," Susan said. The pandemic further contributed to its discontinuation. "Although we now have a website that serves as the number one source of information, a newsletter provides a deeper dive into the people who make Bermuda Greens shine," said Sara Catlett, CAM.

Due to renewed interest, the newsletter is officially back. Residents were asked whether to rename The Bugle or keep it the same. Survey results showed that The Bugle by any other name is simply not The Bugle. The committee looks forward to sharing your news.